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**CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 15 February 2006 By: Laurie A. Torres  
Laurie A. Torres

**Mail Stop Amendment**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of Charles A. Eldering**

Conf. No.:	6478	:	Group Art Unit:	2611
Appln. No.:	09/748,942	:	Examiner:	Lambrecht, Christopher M.
Filing Date:	12/27/2000	:	Att'y. Docket No.:	T721-15

Title: ADVERTISEMENT DISTRIBUTION SYSTEM FOR DISTRIBUTING  
TARGETED ADVERTISEMENTS IN TELEVISION SYSTEMS

**AMENDMENT**

Responsive to the Office Action dated November 17, 2005, please amend the above-identified patent application, without prejudice, as follows: